

## GLUING HEROES AT PACK EXPO: INNOVATION MEETS COMMITMENT

*At PACK EXPO International in Chicago from November 3-6, 2024, Robatech is presenting themselves with a new image campaign as Gluing Heroes. The campaign focuses on the people and their commitment to their customers. However, their technological capabilities are also rather impressive. Developments like the brand-new PerfectFold liquid creaser demonstrate their innovative spirit.*

**Why heroes?** By connecting with heroes, Robatech underlines that it takes more to being a good supplier than offering first-class products: namely prompt service, reliability, and availability. Of course, high-quality products are a must – and Robatech will be showcasing these at PACK EXPO International.

**New and exciting:** Visitors can experience the PerfectFold liquid creaser live at PACK EXPO International. The system is as brilliant as it is simple. A proven application head applies a special creaser liquid to the fold lines of corrugated cartons so that the blanks can be folded precisely and with little effort. Cracking of the cardboard, irregular gaps and fishtailing will be history – corrugated cartons creased with PerfectFold provide exact internal dimensions so that inserts can be fitted into folding cartons without any problems.

**Proven solutions:** First and foremost, application systems for various requirements will be on display: The well-known Vision melter for high-precision gluing, and the new Easy melter for basic applications with low adhesive consumption are just two examples. Many application heads are on display. In addition, Robatech will also be exhibiting their 360° Gluing solution with a cobot from Kuka. And not to forget: the solution for pallet stabilization that helps reduce the use of plastic film in palletizing.

Robatech at PACK EXPO International in Chicago | November 3-6, 2024 | booth N-5010  
[www.robatech.com/packexpo-chicago-2024](http://www.robatech.com/packexpo-chicago-2024)

## ROBATECH

Robatech optimizes the industrial hot melt and cold glue application with sustainable and innovative adhesive application systems. Since 1975, Robatech has been developing and producing high-quality control systems, application heads, melters, and dosing systems that make gluing processes more environmentally friendly, safe, and straightforward. The Robatech Group, headquartered in Muri/AG, Switzerland, is represented in more than 80 countries. More than 670 employees worldwide provide personal and fast customer support in a wide range of industries.

[www.robatech.com](http://www.robatech.com)

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